

The University of Akron



**MAKING A DIFFERENCE.
MOVING FORWARD.**

HELP STUDENTS THROUGH SCHOLARSHIPS.
CLICK TO DONATE TODAY!

From: The Presidents' Council





2nd Bi-Annual North East Ohio African American Entrepreneurship Conference

REGISTER NOW

FLASH

NEW

North East Ohio
African American
Entrepreneurship
Conference

SALE

SEPTEMBER 12, 2019

Visit tinyurl.com/pconference2019

Flash Sale: Now Through August 21st
Individual Tickets Only \$175!

Please join us for an interactive event that brings together those who share in The Presidents' Council's mission of integrating sustainability efforts into daily actions and removing barriers to equality and inclusion by unlocking the collaborative power of business, government, and civil society.

[Volunteer](#)

[Learn More](#)

BLACK PROFESSIONAL

SATURDAY
8.17.2019
3 - 7 P

White Party

GENERAL - \$60
MEMBER OF PARTNER ORG - \$50
STUDENT - \$40
10% DISCOUNT UNTIL 7.12.2019

INCLUDES
*HEAVY HORS D'OEUVRES
*UNLIMITED
BEER + WINE + CHAMPAGNE
*ONSITE PARKING FOR
FIRST 80 VEHICLES

HAY GARDEN @
CLEVELAND
HISTORY CENTER
10825 EAST BLVD
CLEVELAND, OH 44106

Styled By

FELDER & CO
event planning & design management company

Join the Norman S. Minor Bar Association, The Presidents' Council, the National Black MBA Association - Cleveland Chapter, the National Black Accountant Association - Cleveland Chapter, and the NAACP - Cleveland Chapter for networking, refreshments and fun at the 2019 Black Professional White Party in the Garden!

[Learn More](#)

Work It Wednesday



The
PRESIDENTS' COUNCIL
BUSINESS CHAMBER

#PCWorkitWednesdays

Powered by Excellence in Entrepreneurship
Every 3rd Wednesday

WORK IT WEDNESDAY

SUCCESSION PLANNING FOR THE
ENTREPRENEUR

Free Event | August 21, 2019

Oak Street Health

10553 St. Clair Ave., Cleveland, OH 44108

8AM- Registration & Networking


8:30AM-11:15AM- Workshop Presentation

Visit <https://tinyurl.com/AugPCWiW> to Register

216-771-8702 | ThePresidentsCouncil.com | info@ThePresidentsCouncil.com

Learn More

PC Nights



PC NIGHTS
EVENTS THAT ENABLE BUSINESS OWNERS & BUYERS TO
CONNECT, NETWORK, AND FORM STRATEGIC ALLIANCES

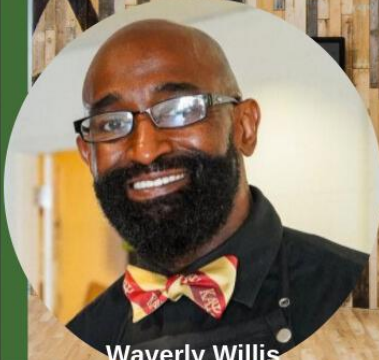
5PM-9PM
THURSDAY, AUGUST 29TH
TECH ELEVATOR | MIDTOWN CORRIDOR
7100 EUCLID AVE., SUITE 140, CLEVELAND, OH 44103


Guests will enjoy a presentation on **blockchain**
by **Bernie Moreno** & a presentation on
accepting crypto currency by **Waverly Willis**

FREE for PCBC Members

Visit tinyurl.com/augustpcnights to Register


Bernie Moreno


Waverly Willis



216-771-8702 | ThePresidentsCouncil.com | info@ThePresidentsCouncil.com

Learn More



August Feature: Anthony Terry



Tell us about your business. Prestige Professional Development Services, LLC (Prest Pro) exists to assist business professionals, first-time business owners, and individuals with undeveloped business ideas and career establishment. Our services including marketing and sales strategies, business plans and accounting. Each service is tailored to fit each individual according to their idea, business operation(s), and place in the market.

How did you get into this field?

Essentially, my business was born on a Greyhound bus ride to work. I worked a typical accounting job in San Francisco, CA but I worked with many start-ups that

Why did you decide to become a PCBC member? Having been in Cleveland for less than a year at the time I joined, it's safe to say that I was very new to the business community here. After hearing what type of organization, the PCBC is, it was a no brainer to join. The PCBC has provided me with a plethora of opportunities to mingle with local business owners, share my expertise and increase my revenue all at the same.

What challenges do you face as an African American business professional?

The biggest challenge I face as an African American business professional, is being sort-of boxed in to a business

often struggled to meet their revenue goals. When you work with a company's numbers you get to see where a company falls short... and usually it was because they had no marketing plan or a business plan. I saw that as an opportunity to fill the gap with my expertise and understanding, thus Prestige was born.

What is your favorite part about your job? My favorite part of the job is meeting with these clients who have amazing ideas and visions and immediately seeing where I can fill the gaps between their ideas and reality. I love seeing the excitement before and after our work together is complete. That's one of the most rewarding parts about my work.

What is the most challenging part about your job? Since a big portion of my clientele are sole-proprietors who run the entire business themselves, I often have the pleasure of working one on one with the business owner. The challenging part about this relationship is that projects may be prolonged and meetings are rescheduled quite a bit for that exact reason...they run the entire business themselves. Maintaining flexibility and understanding definitely helps me push through this challenge.

sub-type or being overlooked in comparison to other businesses. It's a challenge however like all challenges I face, I overcome by staying focused on the bigger picture.

What are your goals for your business and how do you see PC being a part of that process? One of my primary goals are obviously to have steady increase in my revenue on an annual basis but another huge goal, especially as I continue to build business here in Cleveland, is to be a resource of knowledge for business owners of any size. The PC has definitely been a beneficial part of the both of those goals by providing my new clientele and opportunities to share my wisdom at their events and workshops.

What PC Buys Black business special are you offering members?

For businesses reading this, I'm offering a special, free 1-hour consultation and where businesses can share their ideas, progress and/or goals and get free next-step tips, how-to information and 10% off any service of their choice.

Preferred Contact Information:
Phone: (216) 694-8216
Email: info@prestpro.com

Interested in being our #PCBuysBlack feature? Submit your information and you and your business will be featured in our company newsletter (must be a PCBC member).

#PCBuysBlackRequest

New Website Coming Soon!

We are excited about more efficient ways to communicate with our members and the community. The Presidents' Council's innovative website will allow us to do just that. Please stay tuned as we announce its official launch.

Join PCBC

Membership Has its Privileges and Benefits Have Distinction

Small business membership benefits include:

- A full 12-month calendar year membership
- ***40 Hours Excellence in Entrepreneurship At Your Business Expert Provider Coaching, Consultation and Technical Assistance***
- Eligibility to use “Proud Member” logo on website and printed materials
- Advocacy participation and representation
- Business resource navigation
- Member pricing at PCBC programs and events
- Free admission to “PC Night” networking events
- Access to PCBC “Members Only” RFP leads
- Company listing in PCBC website business directory
- Eligibility to participate in PCBC “Member-to-Member” discount program
- Eligibility for FREE job postings on PCBC website, newsletter and social media
- Eligibility for business referrals
- Eligibility to be a featured ***#PCBuysBlack*** business
- Members Only Access to PCBC Website:
 1. Update your own membership profile
 2. Post your own upcoming events
 3. Post your business’ job opportunities
 4. Post your member-to-member discounts

Join the Chamber

More About EEAYB

The Presidents' Council ***Excellence in Entrepreneurship At Your Business (EEAYB)*** provides a web of support and an ecosystem for growth well beyond traditional resources.

Being intentionally collaborative to ensure we connect not just with resources, but with EXPERT providers, EEAYB is unique in its design through direct

implementation and execution of action items to assist members and clients to build viable, sustainable, and successful business enterprises, which create jobs and generate income and investment in communities while attracting and retaining needed community goods and services.

Recognizing successful businesses and thriving populations are inextricably linked, The Presidents' Council EEAYB fills a huge gap in the entrepreneurial ecosystem by providing direct executable solutions not only for scalability but long-term sustainability.

To sign-up, [contact us now!](#)

[View Testimonials](#)

[Learn More](#)



2019 Inamori Ethics Prize

2019 INAMORI ETHICS PRIZE



LEVAR BURTON

Actor/Writer/
Producer/Director,
children's literacy and
AIDS research advocate

**Join us in celebrating the
Inamori Ethics Prize, which honors
outstanding international leaders whose
actions and influences have greatly
improved the conditions of humankind.**

**THURSDAY, SEPTEMBER 19, 6 p.m.
Inamori Ethics Prize Ceremony and
Recipient Lecture by LeVar Burton**

Milton and Tamar Maltz Performing Arts Center
at The Temple-Tifereth Israel
at Case Western Reserve University
1855 Ansel Road, Cleveland, Ohio

**FRIDAY, SEPTEMBER 20, 12:45 p.m.
Academic Symposium with LeVar Burton
and Distinguished Panelists**

Tinkham Veale University Center Ballroom
Case Western Reserve University
11038 Bellflower Road, Cleveland, Ohio

These events are FREE and open to the public.
Learn more at case.edu/inamori.



INAMORI INTERNATIONAL
CENTER FOR ETHICS
AND EXCELLENCE



creative startups™ Northeast Ohio

Creative economy survey

HOW CAN NORTHEAST OHIO BETTER SUPPORT ITS CREATIVE ENTREPRENEURS AND STARTUPS? JOIN US AT EITHER FOCUS GROUP TO SHARE YOUR INPUT WITH CREATIVE STARTUPS!

10-11 AM

AUGUST 21ST

OR

4-5 PM

AUGUST 21ST

**SPACES & CO.
1536 ST CLAIR AVE NE
CLEVELAND, OH**

Please reach out to Julia to confirm attendance:

julia@creativestartups.org

505.803.0381



@createstartups

WITH
SUPPORT
FROM



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[Learn More](#)



More About PC Scholars

The PC Scholars Program improves the lives of select African-American high school students through four key areas:

- Academic Preparedness
- Leadership
- Career Preparedness
- Life skills

Click below to learn more about The PC Scholars Program and to register a high school student.

2019 APPLICATION DEADLINE EXTENDED TO AUGUST 31, 2019

[Learn More](#)

Calling All PC Scholars Alumni

Are you a PC Scholars alum? Are you in need of scholarships for books, tuition or other school related items? Are you in need of internship opportunities, meeting potential employers, or mentors? The Presidents' Council is looking to reconnect with you to provide you with these opportunities and share your story!

[Reconnect With Us](#)

PC Scholars Shout Out



Devin Montgomery, a 2019 graduate from Euclid High School, and PC Scholar grad who captured the attention of one of our summer employers looking for polish grads to join the Swagelok team. Devin was just recently offered full-time employment to Swagelok, after completing the the PC Scholar three year program. Kudos to Devin as he plans on attending college at a later date.



PC Scholar Kristofer Cecil (left) and Victoria Harris (right) stand in front of Rock-n-Dock, where they were employed as summer interns. Kris, who was a 2019 All American (Wide Receiver) Brush High School Football graduate and is now a freshman at North Dakota at Bottineau. Kristofer received the Brush High School PTA Scholarship and is being considered for a Black Professionals Charitable Foundation Scholarship. Kris also worked as a Summer Intern in the office of Senator Sherrod Brown at Manufacturing Works - Summer Camp at Max Hayes High School.

Victoria, a junior and communications major at Central State University, was recently elected as the Vice President of the National Alliance of Mental Illness at Central State University for the 2019-2020 school year. In addition to working at Rock-n-Dock, Victoria was also a summer intern in the office of The Presidents' Council this year.

Congratulations and much continued success to our PC Scholars!



PCBC Member Highlights

We want to highlight our members to our community via our social media platforms, as a means of showcasing the great things you all are doing and the upcoming events your businesses have planned.

Interested in being featured on our Instagram, Facebook, and other social networks? Submit your information below.

[Highlight Request Form](#)

Join Our Private LinkedIn Group

PCBC has created a private LinkedIn group just for our members!

With our continuously increasing membership, and out-of-the-box businesses, we wanted to provide a space for members to network, and share upcoming events and various business wins!

[Join Group](#)

Consider Giving



Your donation to The Presidents' Council will be used to support, develop and advocate for our region's current and future generations of African-American entrepreneurs and leaders.

[Give a Gift](#)

Connect with us



Share This Information



The Presidents' Council | 1701 East 12th Street, Suite 106, Cleveland, OH 44114

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